

Pride in Place Impact Fund Application Form (2025/2026 and 2026/2027)

- **Please note a maximum of £44,117.64 is available to each Town / Community Council.**
- **The funding period runs for the financial years 2025/26 and 2026/27.**
- **When completing this form please refer to the Pride in Place Impact Fund guidance document.**
- **Please note that responses to some sections will be requested at a later stage of the process. – you do not need to complete 3.1, 7.1, 8.1, 9.1 or 10.1 at this time but please familiarise yourself with these questions.**
- **All successful projects must be completed by the 12th of March 2027.**

Applicant Information

1. Organisation Details	
1.1	Name of Town / Community Council
1.2	Registered Address
1.3	Organisation Website Address URL (If Applicable).
1.4	Is the organisation Value Added Tax (VAT) registered
2. Contact Details	
2.1	Main Contact
2.2	Project Manager / Lead Contact Name
2.3	Position within the Town / Community Council
2.4	Contact Telephone Number
2.5	Email Address
Second Contact	
2.6	Contact Name
2.7	Position within Town / Community Council
2.8	Contact Telephone Number
2.9	Email Address
3. Bank Details	
3.1	Bank details will be confirmed at a later stage of the process to allow payment of the funds.
4. Project Details	
4.1	Project Name
4.2	Project Postcode(s)

Marchwiell Pride in Place Improvements

Key Marchwiell Postcodes
LL13 0A- (Wrexham Road)
LL13 0D- (School Lane area)
LL13 0P- (Village Hall/Piercy Avenue area)
LL13 0R- (Marchwiell Post Office)
LL13 0S-
LL13 0T-
LL13 0U-
LL13 0Y- (Station Road)

4.3 Please describe what your overall project plans to do and which of the fund objective/s it will meet? (1000 words max)

Marchwiel Community Council proposes to deliver a village-wide programme titled “Marchwiel Pride in Place Improvements” (working title) within Marchwiel. The project brings together a coordinated package of environmental, accessibility, safety, and recreational improvements designed to strengthen local identity, enhance shared spaces, and increase community pride.

The overall approach is grounded in ongoing resident engagement. Rather than relying on a single consultation exercise, the Community Council acts as a continuous “eyes and ears” for the village, gathering views through meetings, informal discussions, and community events. This includes direct feedback received at recent village events, where residents actively contributed ideas on how key spaces could be better used and improved. This ensures the project is directly shaped by lived experience and local priorities.

The programme is structured into four interconnected strands:

1. Bottom of Station Road Improvements

This strand focuses on a section of Station Road at the eastern end of the village beyond Scott’s Close. The area is unadopted and therefore not maintained by the highway authority, resulting in gradual deterioration and a reduced sense of arrival in this part of the village.

The location is significant as it sits between the Scout Hut and the Recreation Ground, making it a well-used space for young people and families. The Youth Team football coach has also attended a Council meeting to highlight concerns and aspirations for this area, demonstrating clear community-led identification of need.

Proposed works include resurfacing to improve safety and appearance, and consideration of marked parking provision to better manage use of the space. Improvements will also be made to boundary fencing behind the goal area, which is currently in need of repair.

These works will improve both functionality and appearance, while also contributing to a stronger perception of safety and encouraging more positive use of the space, particularly by younger residents.

2. Welcome Garden Improvements

The Welcome Garden is becoming a recognised feature of Marchwiel and a visible expression of the “Croeso” (Welcome) extended by the community. It functions as a multi-purpose space, incorporating seating, a public noticeboard, and a visible defibrillator, while also supporting reflection and informal gathering.

The space has also become a focal point for community celebration. At Christmas, it hosted a festive lights display and community switch-on event, which was well attended by local residents from Marchwiel. In addition, word-of-mouth promotion encouraged wider interest, with members of surrounding communities travelling by car to view the display throughout December. This reinforces the garden’s role in strengthening civic pride and village identity beyond its immediate boundaries.

Improvements will include the installation of a permanent electrical connection to support safe and sustainable event infrastructure, particularly for annual festive celebrations. Environmental enhancements will include new planting to the northern side of the garden, cleaning of paved areas, and refurbishment of the noticeboard through replacement of Perspex panels.

Together, these works will enhance the garden’s role as a safe, attractive, and highly visible community space that reflects local pride and supports ongoing civic activity.

3. Village-wide Improvements

This strand delivers a series of enhancements across Marchwiel aimed at improving identity, accessibility, safety, and amenity.

Resident feedback gathered during community events, including the Christmas celebration in the Welcome Garden, has helped shape these proposals. During this event, residents approached Council members directly with suggestions for improving village assets and better using shared spaces.

Key proposals include upgraded village entrance signage at up to three locations. Options under consideration include more distinctive and durable designs such as stone or rock-carved signage. In some locations, signage is currently missing, and has been for some time, contributing to an inconsistent sense of arrival. Addressing this will significantly strengthen pride in arrival and reinforce village identity.

Additional improvements include the installation of up to five benches across green amenity spaces, supporting rest and informal social interaction. Accessibility improvements are proposed for the Nature Reserve to improve access for wheelchair users and mobility scooters. Road safety will be enhanced through potential installation of Speed Indicator Devices, and smart planters with moisture sensors will support sustainable maintenance of village planting schemes.

Collectively, these measures will improve the appearance, accessibility, and cohesion of village spaces while responding directly to resident feedback.

4. Play Area and Outdoor Fitness Improvements

The final strand focuses on the existing children's play area. While the current provision is considered adequate and well-used, it would benefit from refreshment to improve appearance and usability.

Residents have specifically highlighted the poor condition of the existing entrance/exit gate, which is aged and increasingly unsuitable. Its replacement will improve safety, access, and the welcome experience for users entering the space.

Subject to available funding, the project also includes the potential installation of adult outdoor fitness equipment around the wider recreation area. This would extend the use of the space to older children, adults, and older residents, supporting intergenerational activity and promoting health and wellbeing.

Together, these enhancements would create a more inclusive and balanced recreation area that continues to serve as a key community asset.

Alignment with Fund Objectives

This programme strongly aligns with the objectives of the Impact Fund by:

Strengthening pride in place through visible improvements and enhanced village identity

Supporting community participation through ongoing resident engagement and feedback loops

Improving shared spaces across multiple village locations in a coordinated and meaningful way

Enhancing safety, accessibility, and wellbeing for residents of all ages

Creating sustainable improvements that will continue beyond the funding period

Overall Impact

The Marchwiel Pride in Place Improvements programme will deliver a coordinated package of enhancements that respond directly to community need and aspiration. It will improve key village gateways, strengthen shared spaces, enhance recreational provision, and embed a culture of ongoing resident engagement.

Most importantly, it will leave a lasting legacy of increased pride, stronger community cohesion, and improved quality of place across Marchwiell.

Credit to ChatGPT (free version) in drafting our 4.3 response.

4.4 Please provide a breakdown of what you plan to achieve and when (please provide timescales as per the table below)

Date	Details of Intended Project Progress
By 1/5/2026	Application submission.
By 30/9/2026	Good progress in Station Rd area and Welcome Garden improvements. Street signage should be in place under Village wide strand.
By 12/2/2027	All works completed and funding sign off.

4.5 Please describe how you have identified the need for this project with local residents? (please provide evidence of consultation undertaken)

With the ear to the ground of our 11 Council Members we have good input from members of the community. They attend Council Meetings and our events to provide input and give reasons for the need. Meeting minutes do outline more formally, e.g. see below 12/11/25 – 88.25/26:-

PUBLIC SPEAKING/QUESTIONS AT COUNCIL MEETINGS – One member of public present wished to draw attention to the following:-

- Marchwiell Village Signs – two missing.
- Between Marchwiell and Cross Lanes the pavement is affected by grass encroachment.
- The Welcome Garden – untidy state with weeds.
- The Street Lamp Columns that have been reported as needing attention.

Very concerned that these issues have not been placed on subsequent agendas after initially being raised. SJ gave a brief response on the status on each and will continue to strive to bring forward solutions. The second member of public present made reference to email communication with the Locum Clerk and also wanted to raise with council members this evening. Being involved with Youth Football in the village it was disappointing how poor the Station Road area by the Recreation Ground and Scout Hut looked, unloved – broken fence, road surface with potholes and generally a shabby appearance that reflects badly on the village. In addition there have been recent instances of ASB where a vehicle has been driven on the sports pitch, causing damage and littering including broken glass. Reference made to a deficiency in Youth Services from WCBC too, but there may be some new initiatives coming down the track. SL and JP gave an update on related matters including repair of the fence and ASB being handled by the PCSO team. The road affected by damaged tarmac is not an adopted road so WCBC Highways will not maintain. **All agreed that focus on the Station Road area being improved is a given, the fence repair is promised and more thought on preventative measures to discourage ASB and make the place more appealing and encourage residents to have more pride in keeping this tidy ongoing. SL thanked both contributors for taking time out to address the council.**

4.6	<p>Please provide evidence of how local people will be involved and integrated within the project or within the end-product of the project?</p> <p>We will continually invite comment from our local residents throughout the process. Use of our Facebook page and invitations to attend events which mark the completion of elements, e.g. street signs, ribbon cutting at Station Rd re-surface.</p>																														
4.7	<p>Please confirm which outputs and outcomes your project will deliver, from the list provided below.</p> <table border="1" data-bbox="224 520 1533 1476"> <thead> <tr> <th data-bbox="224 520 695 625">Outcome</th> <th data-bbox="695 520 1130 625">Number/Amount</th> <th colspan="2" data-bbox="1130 520 1533 625">Description of What This Will Include</th> </tr> </thead> <tbody> <tr> <td data-bbox="224 625 695 793">Amount of community, culture sports or heritage space created or improved (measure metres square)</td> <td data-bbox="695 625 1130 793"></td> <td colspan="2" data-bbox="1130 625 1533 793"></td> </tr> <tr> <td data-bbox="224 793 695 930">Amount of commercial space completed or improved (measure metres squared)</td> <td data-bbox="695 793 1130 930"></td> <td colspan="2" data-bbox="1130 793 1533 930"></td> </tr> <tr> <td data-bbox="224 930 695 1066">Green and Blue Space created or improved (measure metres squared)</td> <td data-bbox="695 930 1130 1066"></td> <td colspan="2" data-bbox="1130 930 1533 1066"></td> </tr> <tr> <td data-bbox="224 1066 695 1171">Number of amenities/facilities created or improved</td> <td data-bbox="695 1066 1130 1171"></td> <td colspan="2" data-bbox="1130 1066 1533 1171"></td> </tr> <tr> <td data-bbox="224 1171 695 1339">Number of green retrofits to non-residential buildings and or facilities (measure- number of buildings)</td> <td data-bbox="695 1171 1130 1339"></td> <td colspan="2" data-bbox="1130 1171 1533 1339"></td> </tr> <tr> <td data-bbox="224 1339 695 1476">Amount of public realm created or improved- (measure metres squared)</td> <td data-bbox="695 1339 1130 1476"></td> <td colspan="2" data-bbox="1130 1339 1533 1476"></td> </tr> </tbody> </table>			Outcome	Number/Amount	Description of What This Will Include		Amount of community, culture sports or heritage space created or improved (measure metres square)				Amount of commercial space completed or improved (measure metres squared)				Green and Blue Space created or improved (measure metres squared)				Number of amenities/facilities created or improved				Number of green retrofits to non-residential buildings and or facilities (measure- number of buildings)				Amount of public realm created or improved- (measure metres squared)			
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4.8	<p>When will the project start?</p> <p>Please leave a minimum of 4 weeks from the submission of this until you plan to start your project.</p>	<p>1/7/2026</p>	<p>What is the project end date?</p> <p>All projects must be completed by 12th March 2027</p>	<p>28/2/2027</p>																											

5. Financial Information	
5.1 Does the project include any match funding?	No

5.2	<p>The fields below should be completed to set out your project costs and overall budget.</p> <p>Strand 1 Station Road Improvements – est. £15,000 Strand 2 Welcome Garden Improvements – est. £10,000 Strand 3 Village Wide Improvements – est. £10,000 Strand 4 Play Area & Outdoor Fitness Improvements – est. £10,000</p> <p>We expect all funding provided from the grant to be spent and claims evidencing expenditure submitted to WCBC by 12th March 2027.</p> <p>If you are VAT registered and can recover the cost of VAT or operate under the (Section 33 of the VAT Act 1994), the grant we will award you will exclude VAT.</p>			
5.3	<p>Please complete the table below to provide a breakdown of total project costs.</p> <p>Please check guidance for ineligible/eligible items</p>			
	Enter Cost Description			
	Item(s)	Pride in Place Fund Objective being Met	Total Cost	Total Amount of Grant Requested
5.4	Total Grant Amount requested: £44,117.64			
5.5	Match Funding Contribution (if applicable): Community Council reserves.			
5.6	Total Value of Project: £45,000			
5.7	Additional Comments (if required): It is appreciated much more refinement of the figures will be required.			

6.	Procurement
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6.1	Further information on your planned procurement activity will be requested at a later stage of the process. Please refer to the guidance note for assistance with procurement thresholds.
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7.	Project Management
7.1	We will ask you more about Project Management at a later stage of the process.

8.	Risk Management & Subsidy Control																						
8.1	We will ask you more about Risk Management at a later stage of the process.																						
8.2	<p>Grants administered by or through Wrexham County Borough Council must comply with the UK's international Subsidy Control commitments. All grants are subject to UK Subsidy Control rules. More information can be found here: Guidance on the UK's international subsidy control commitments - GOV.UK (www.gov.uk)</p> <p>Please note records of aid received must be retained by the applicant for 10 years. If these rules are breached, the applicant may become liable to pay the full value of the support received and/or the full price that would otherwise be payable in respect of services received.</p> <p>Please provide details of any grant funding or loan funding received in the last 10 years.</p> <p>None.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Source of Grant Funding</th> <th style="width: 20%;">Amount Received in £</th> <th style="width: 30%;">Date Grant Received</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </tbody> </table>		Source of Grant Funding	Amount Received in £	Date Grant Received																		
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9.	Branding and Publicity
9.1	You will confirm acceptance of the necessary Pride in Place Impact Fund branding requirements when signing the Offer Letter / Terms and Conditions.
10.	Data Protection
10.1	Please note that Wrexham County Borough Council (the Council hereafter) will be the Data Controller for all Personal Data collected with this form and submitted to Council, and the control and processing of Personal Data.

The Council has been invited to run a local bidding process and will be a Data Controller for all grant fund related Personal Data collected with the relevant forms as part of this process, and the control and processing of Personal Data.

The Council will process all data according to the provisions of the Data Protection Act 2018 and the UK General Data Protection Regulation 2018 (UK GDPR) all applicable laws and regulations relating to processing of Personal Data and privacy, including, where necessary, the guidance and codes of practice issued by the Information Commissioner and any other relevant data protection regulations (together “the Data Protection Legislation (as amended from time to time)”).

As a Processor of Personal Data, the Council will ensure that such Personal Data is processed in a way which complies with the Data Protection Legislation (as amended from time to time).

By proceeding to complete and submit this form, you consent that the Council, may process the Personal Data that it collects from you, and use the information provided as part of the application to Council for funding from the Welsh Government, as well as in accordance with its privacy policies. For the purposes of assessing your bid the Council may need to share your Personal Data with UK Government, other Local Authorities, 3rd Sector Organisations, a grant panel and any other relevant organisations, by submitting this form you are agreeing to your Personal Data being used in this way.

Data Controller, Personal Data, Personal Data and Processor all have the meaning given to them in the Data Protection Legislation (as amended from time to time).

You can find more information about how the Council deals with your data here:

[Privacy notices | Wrexham County Borough Council](#)

Please indicate which policies you have in place. If policies are not in place they will be required to be in place at the start of the project – templates are available on request.

Project Applicant Statement

I can confirm that I will retain all relevant data on the project, including relevant data, and provide this on request to the Council, or its partners, for monitoring and evaluation purposes. **Yes**

I declare that I have the authority to represent the named Community Council in making this application. I understand that acceptance of this application form by Wrexham County Borough Council (the Council hereafter) does not in any way signify that the project is eligible for funding via the Pride in Place Impact Fund or that any such funding has been approved towards it. **Yes**

On behalf of the names Community Council and having carried out full and proper inquiry, I confirm to the Council that the project applicant has the legal authority to carry out the project and permission to receive public funds; and the information provided in this application is accurate. **Yes**

I also confirm to the Council that:

No funds will be spent on items or activities excluded from Pride in Place funding, as set out in the guidance.

I have informed all persons whose personal information I have provided of the details of the personal information I have provided to you and of the purposes for which this information will be used, and that I have the consent of the individuals concerned to pass this information to you for these purposes;

I consent to the Personal Data submitted with this form being shared as set out in this form and in accordance with the Council Privacy Policies; and

I confirm that within the past 5 years the applicant organisation or any person who has powers of representation, decision or control within the organisation, has not been convicted anywhere in the world of the offences listed below:

- Participation in a criminal organisation
- Corruption
- Fraud
- Terrorist offences or links to terrorist activity
- Money laundering or terrorist financing
- Child labour or any form of trafficking human beings

I shall inform the Council if, prior to any Pride in Place Funding being legally committed to the project applicant, if I become aware of any further information which might reasonably be considered as material in deciding whether to fund the proposal.

I confirm that the above-named applicant organisation will have all the necessary statutory powers and other relevant consents in place to ensure the planned timescales in the application can be realised.

I am aware that if the information given in this application turns out to be false or misleading, the Council may demand the repayment of funding and/or terminate a funding agreement pertaining to this proposal.

I confirm that I am aware that checks can be made to the relevant authorities to verify this declaration and any person who knowingly or recklessly makes any false statement for the purpose of obtaining grant funding or for the purpose of assisting any person to obtain grant funding may be prosecuted. A false or misleading statement will also mean that approval may be revoked, and any grant may be withheld or recovered with interest.

I confirm that I understand that if the project applicant commences project activity, or enters into any legally binding contracts or agreements, including the ordering or purchasing of any equipment or services before the formal approval of the project, any expenditure is incurred at the organisation's own risk and may render the project ineligible for support.

As applicant for the above project application, I hereby submit this request for approval to the Council on behalf of the above-named applicant organisation and confirm that I have the necessary authority to do so.

I agree to the above declarations ✓

Your Name:

Shaun Jones

Signature:



	Position in organisation	Clerk/RFO	Date	30/4/26	
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